



## EVENT REGISTRATION FORM

### SMALL TALK NO. 4: TOM SACHS

ARTIST AS CULTURAL COLLECTOR

THURSDAY 2 DECEMBER 2008

6:30-7:00PM WINE & HORS D'OEUVRES RECEPTION

7:00-8:00PM PRESENTATION

BUMBLE AND BUMBLE

3RD FLOOR AUDITORIUM

415 WEST 13TH ST. BETWEEN NINTH AVENUE & WASHINGTON ST.

NEW YORK, NY 10010

Complete one form for each attendee. Join AIGA now and you can register at the member rate; add your dues to the total below.

#### ADVANCE ADMISSION RATES

- \$25 AIGA Members
- \$15 Students Members
- \$35 General Public

#### MEMBERSHIP DUES

- \$315 Professional
- \$730 Group (three professional members)
- \$230 Associate (less than two years of practice)
- \$95 Student (full time only)

#### PAYMENT INFORMATION

number of items

\$

dollar amount

name on card

member id

company

billing address

city

state

zip

phone

email

credit card number

expiration

signature

#### FAX TO

(212) 414-0296

#### MAIL TO

AIGA New York  
164 Fifth Avenue  
New York, NY 10010



TUESDAY 28 OCTOBER 2008

### **SMALL TALK NO. 2: AMIT PITARU**

As an artist, Amit develops novel instruments and methods for making music, animation, and dance. His personal and collaborative work with James Paterson has recently exhibited and performed at the London Design Museum, Paris Pompidou Center, Sundance Film festival and ICC Museum in Tokyo.

[details](#) / [register](#)



TUESDAY 11 NOVEMBER 2008

### **DILLER SCOFIDIO + RENFRO / 2X4**

The architectural firm Diller Scofidio+Renfro and the graphic design studio 2x4 both create very high-concept work that brings brainy and thoughtful into the public and commercial sphere. Architect Elizabeth Diller (at work on Lincoln Center and the High Line) and designer Michael Rock (at work on Prada, Vitra, Nike and MTV) will expose the track from theory to practice in an illustrated discussion moderated by Jake Barton, principal of Local Projects, a media design firm.

[details](#) / [register](#)

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## UPCOMING EVENTS

TUESDAY 28 OCTOBER 2008

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[details](#) / [register](#)

MONDAY 3 NOVEMBER 2008

### **FUTURE OF WEB DESIGN**

The Future of Web Design brings together leading talents from the world of contemporary web design to share their knowledge and insight. An audience of over 800 professional creatives will

listen to the people who have designed some of today's most successful sites.

[details](#) / [register](#)

TUESDAY 4 NOVEMBER 2008

### **FUTURE OF WEB DESIGN WORKSHOPS**

Workshops for The Future of Web Design bring together leading talents from the world of contemporary web design to share their knowledge and insight.

[details](#) / [register](#)

WENESDAY 12 NOVEMBER 2008

### **DESIGN REMIXED: TED BOOTH**

Almost three decades ago, Smart Design began practicing a multi-disciplinary approach to design, establishing ways to emotionally connect people with products and experiences. Today their strength is a unique ability to encode a brand's personality and values into every aspect of their work. The result is a design solution that builds bonds between companies and their customers.

[details](#)

WEDNESDAY 19 NOVEMBER 2008

### **SMALL TALK NO. 3: PAUL DAVIS**

Beginning with overheard conversations and chance observations, Davis' immodest drawings now turn the way we think upside down.

[details](#) / [register](#)

WEDNESDAY 10 DECEMBER 2008

### **DESIGN REMIXED: BIG SPACESHIP**

An innovation-led digital creative agency, Big Spaceship partners with brands to create deeply engaging experiences, products and relationships.

[details](#)

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## **TROUBLE VIEWING THIS MESSAGE?**

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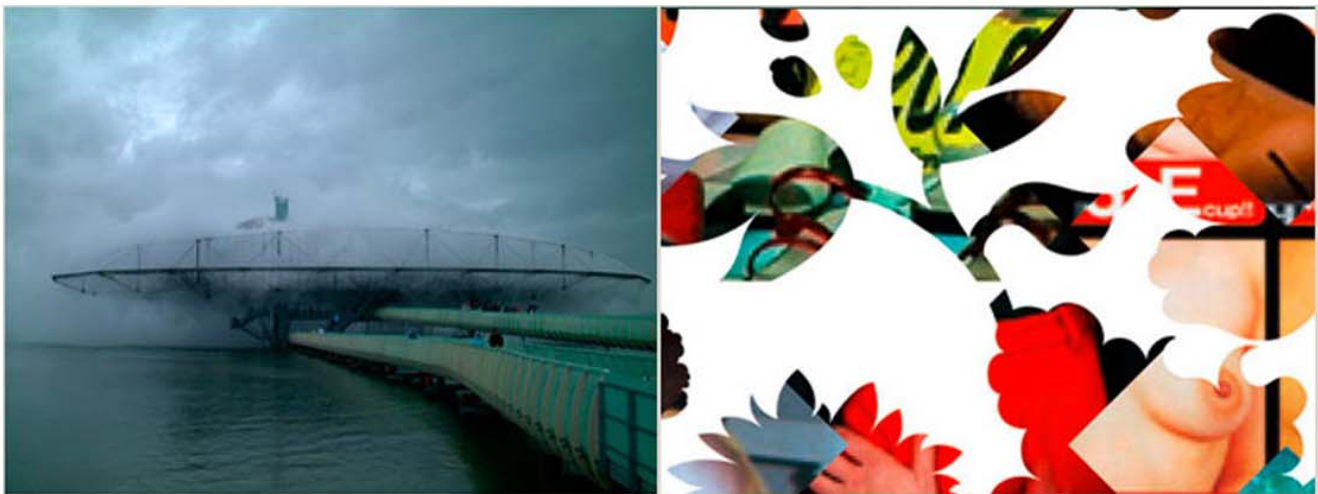
TUESDAY 11 NOVEMBER 2008 6:30–8:30PM  
**DILLER SCOFIDIO + RENFRO / 2X4**

## **PERSONAL SPACES/PUBLIC VISIONS**

The architectural firm Diller Scofidio+Renfro and the graphic design studio 2x4 both create very high-concept work which is attracting not just attention, but raucous enthusiasm.

What constitutes the track from theory to practice (and back again)? And why are these visual and spatial expressions of such personal visions ultimately so magnetic for wide audiences?

Jake Barton, principal of Local Projects, a media design firm for museums and public spaces, will moderate this illustrated discussion.



### **PLACE**

Tuesday 11 November 2008 6:30–8:30PM  
Haft Auditorium  
Fashion Institute of Technology Building C  
27th Street and Seventh Avenue  
6:30–7:00PM Check-In and reception  
7:00–8:30PM Presentation

<http://www.aigany.org/events/details/09PS/>

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MONDAY 3 NOVEMBER 2008—TUESDAY 4 NOVEMBER 2008

## **FUTURE OF WEB DESIGN**

The Future of Web Design conference brings together leading talents from the world of contemporary interactive design to share their knowledge and insight. As a conference partner, AIGA/NY is pleased to invite AIGA members to attend at 15% off regular admission rates.

[event](#)

[workshops](#)



WEDNESDAY 1 OCTOBER 2008

## **BREAKFAST CLUB**

Last chance to get those applications in! This Friday is the last day to apply to become a mentor. Mentoring is a rare opportunity to make a difference in the life of a talented and ambitious young artist.

[details](#)

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Sneak Peep for the Design Community

## The New Duffy Square & TKTS Booth

Tuesday, October 14, 2008, 6-8PM

Brief comments by the designers at 6:30 PM

Light refreshments will be served

North end of Times Square between 46th & 47th Street on Broadway

The Times Square Alliance invites the design community to a special sneak preview of the new TKTS booth in the heart of Times Square. The glowing red staircase will be a new icon and remarkable addition to the public realm from which one can watch the show that is Times Square.

The replacement of the 1970s TKTS booth grew out of an international design competition sponsored by the Theatre Development Fund and the Van Alen Institute which had 683 entries (making it the largest New York design competition prior to Ground Zero). Winning Australian designers John Choi and Tai Ropiha will be at the preview to briefly explain their striking concept. Design principal Nick Leahy of Perkins Eastman and project engineer Michael Ludvik of Dewhurst MacFarlane will describe their design technical innovations.

To attend the sneak preview two days before the official opening, bring a copy of this invitation. Please RSVP to [DesignPreview@TimesSquareNYC.org](mailto:DesignPreview@TimesSquareNYC.org).

No camera or photos at the event please.

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This is a reminder that you are registered to attend:



TUESDAY 16 SEPTEMBER 2008

**SMALL TALK NO. 1: DANIEL EATOCK**

Your name will be on the paid attendee list at the event—no tickets are issued.

**Bumble and bumble, 3rd floor auditorium**

415 West 13th Street Between Ninth Avenue & Washington St.

6:30–7:00PM Wine & hors d'oeuvres reception

7:00–8:00PM Presentation

[details](#) / [map](#) / [directions](#)

To cancel your registration and receive a refund, you must contact us three business days prior to the event.

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16 SEP, 28 OCT, 19 NOV 2008

## **SMALL TALKS FALL 2008**

Snap up tickets to all four Small Talks (if you're a member) to make sure you get a seat. This popular series often sells out! Please note that season ticket holders must notify us one week in advance if they can't make an event. We will re-sell unused tickets on a first-come-first-serve basis.

**\*If you have already registered for a Small Talk, you can upgrade your ticket to the reduced price of the season ticket by contacting AIGA/NY at [info@aigany.org](mailto:info@aigany.org) [details](#) / [register](#)**

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## **UPCOMING EVENTS**

TUESDAY 16 SEPTEMBER 2008

### **SMALL TALK NO. 1: DANIEL EATOCK**

His first monograph, *Daniel Eatock Imprint*, has just been published by Princeton Architectural Press. Constantly oscillating between art and graphic design, each copy individually marked with his own thumbprint, this book is full of Eatock's astute observations and eccentric obsessions.

[details](#) / [register](#)

WEDNESDAY 8 OCTOBER 2008

### **DESIGN REMIXED: CRAIG MOD**

Craig Mod is a Tokyo-based print designer and online developer. He is a co-founder of Chin Music Press, a independent press putting out beautifully made books on Japan.

[details](#)

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3 NOVEMBER 2008-4 NOVEMBER 2008

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